



SHUKU INDUSTRIES COMPANY PROFILE

"Your brand is what people say about you when you're not in the room."

-Jeff Bezos



About Company

Shuku Industries is a fully black youth-owned innovative digital marketing agency with an impressive 10-year track record in navigating the realms of digital marketing including Google and social media platforms. With a deep understanding of the ever-evolving digital landscape, our team is equipped to deliver tailored and effective marketing solutions for clients spanning various industries.

At Shuku Industries, we believe in the power of strategic customization. Recognizing that every client is unique, we take the time to thoroughly understand your business objectives, target audience, and industry dynamics. By delving into the intricacies of your brand, we craft personalized marketing strategies that align with your specific goals, ensuring maximum impact and growth.





Bohlale Boshielo

Head of Digital and Innovation

(BCom Marketing - Digital Marketing - Public Relations - Media - Communications)

At Shuku Industries, we take immense pride in crafting bespoke marketing solutions. Our diverse clientele spans various industries, including property, hospitality, retail, government institutions, construction, and more.

Our extensive array of services encompasses every aspect of digital marketing, ranging from search engine optimization (SEO) and pay-per-click (PPC) advertising to social media management, content creation, email marketing, and beyond. With a deep-seated commitment to leveraging our expertise and a penchant for data-driven insights, we specialize in developing campaigns that not only amplify your online presence but also elevate brand visibility and channel valuable traffic to your digital assets.

What sets Shuku Industries apart is our unwavering passion for all things digital and our ongoing dedication to continuous learning. We thrive on challenging the status quo, fearlessly asking difficult questions, and embracing the opportunity to explore and implement new strategies.



Vision & Mission

Vision

Shuku Industries envisions a digital landscape where diversity and innovation converge to elevate brands across South Africa. As a black-owned and managed digital marketing agency, our vision is to be a driving force in transforming the marketing landscape, fostering inclusivity, and empowering businesses to thrive in the digital era.

Mission

Our mission at Shuku Industries is to champion the digital success of businesses, placing a special emphasis on supporting black-owned enterprises in South Africa. Through strategic and culturally informed digital marketing solutions, we aim to bridge the digital divide, ensuring equitable access to the vast opportunities offered by the online sphere. With a commitment to excellence, creativity, and fostering meaningful connections, we strive to be a catalyst for growth, driving economic empowerment and leaving a lasting positive impact on the businesses we serve and the communities we engage with.

Our Services



CONVENTIONAL MARKETING

Using all possible digital and conventional marketing lines to increase brand perspective, awareness, and ultimately sales. This includes all printing and branding from business cards and flyers to signage and billboards.



DIGITAL MARKETING

This involves making use of all necessary digital marketing tools such as Google, Facebook, Twitter, Linked in, and TikTok to communicate a brand's idea, product, or service.



PHOTOGRAPHY & DESIGN

Using digital design and photography to leverage any organization's identity and showcase what it is all about.



More Solutions



A 360 degree approach to digital and conventional marketing.

With our expertise in mind, we will provide a well-rounded digital and conventional marketing approach to branding any organization as a leader in their industry through concise and targeted messaging and well-thought-out content. Shuku Industries we can provide you with the following:



- Website design, management, maintenance, and updating, including adding copy and SEO.
- Planning, curating, and creating posts on social media.
- Planning and running Google Ads and Facebook Ads.
- Digital Design (Banners and content).
- Photography, including drone footage.
- Running email and SMS campaigns.
- Adhoc surveys.
- Digital printing and corporate gifting.
- Writing Blogs to increase organic SEO.



Digital Ecosystem



Happy Clients



Corporate Branding



T-SHIRT



USB



MOUSE PAD



WATER BOTTLE



PULL-UP BANNER



LUNCH BOX



PAPER BAG



REFLECTOR



TEARDROP BANNER



DIARY



WATER BOTTLE



A-BANNER



LANYARD



BUFF



PENS



WATER BOTTLE

CONTACT US FOR ANY OTHER BRANDING OPTIONS



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